



# WE DON'T JUST RIDE. WE SOCIALIZE.

## WHAT

Started in 2014 by Elizabeth (Norris) Prutch, Team Variety Pack (TVP) is comprised of unique individuals who live in Colorado - and beyond - love riding bikes, and know how to have fun. This fun-loving group join forces for a number of organized rides including our signature event, Pedal The Plains.

## WHO

TVP made a splash in its inaugural year with our cheerful demeanor, lively banter, and of course, a penchant for making pit stops at local watering holes and have upheld our reputation ever since. We are:

- 20-30 riders from across the USA
- 75% Male, 25% Female
- Median age: 42
- 85% with a household income exceeding \$75K
- All employed in professional / managerial positions
- 95% with college degrees or higher
- 100% AMAZING!

## WHY TVP

We're a fun team...and did you see our awesome bike kits? Our kits set us apart and drew tons of attention for all the right reasons. Each year, TVP kits are generously paid for by our sponsors. As a supporter of our team, we'll make sure we draw only happy, positive, FUN attention to your brand! In 2017, TVP aligned with the Denver Metro Chamber Leadership Foundation's Alumni Network to broaden the reach of our brand to a group of more than 4,000 leaders throughout Colorado. We believe this partnership will not only increase our team's visibility but will also benefit our sponsors.

## TEAM SPONSOR = \$500

*Please note that the following benefits require a commitment by April 1, 2018.*

- Company logo printed on team jersey.
- Sponsor recognition on TVP social media outlets.
- Logo displayed on the home page of TeamVarietyPack.com with a link to your site.
- Sponsor recognition in TVP e-communications.

## READY TO COMMIT?

Please contact our fearless leader - Elizabeth Prutch - at [teamvarietypack@gmail.com](mailto:teamvarietypack@gmail.com). We look forward to working with you!

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